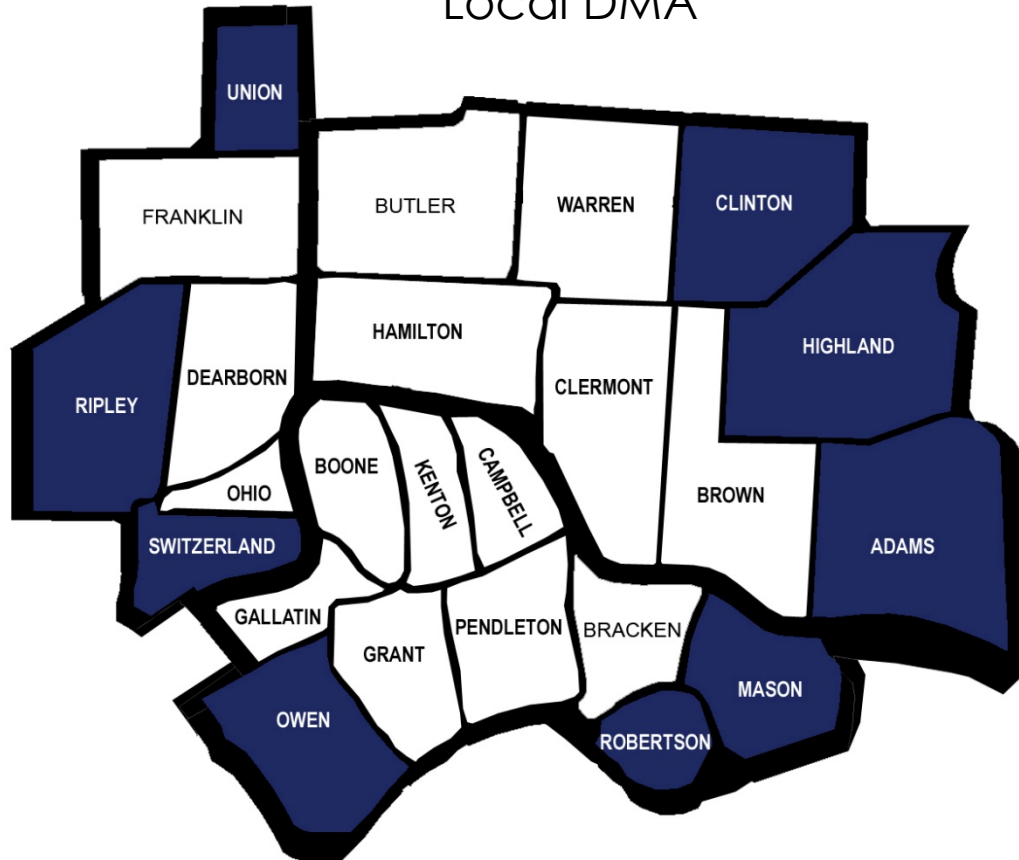




Coverage Map

Local DMA



DMA Market Rank: 33

TV Households: 923,830

Metered: November 1992

Cable Penetration: 60%

Alternate Delivery Service (ADS): 27%

WLWT Reaches 708,000 households in a week.

Metro Area

Source: Nielsen November 2010