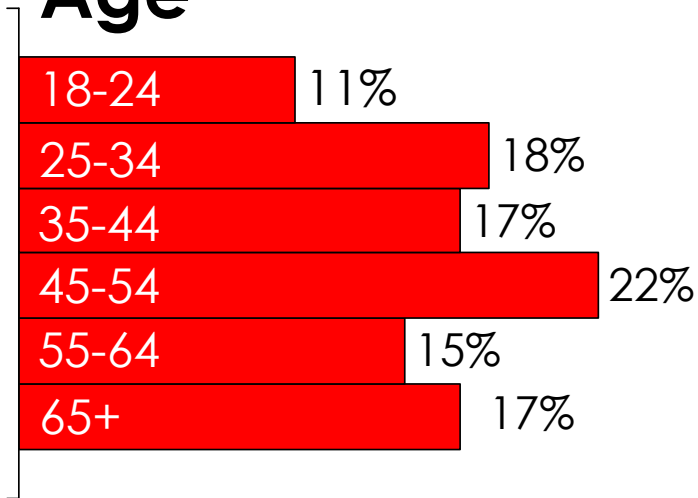




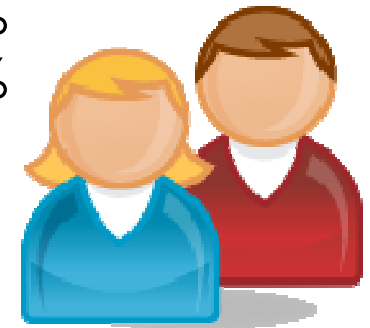
# WLWT Profile

## Age



## Gender

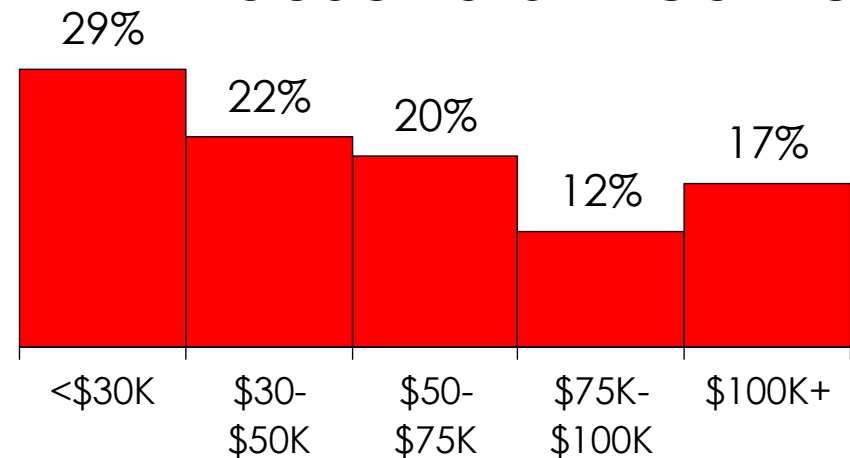
Women 51%  
Men 49%



## Occupation

White Collar	35%
Working Women	29%
Retired	20%
Blue Collar	14%
Homemaker	5%

## Household Income



Watched WLWT in the past 7 days  
Source: Marshall Marketing 2010