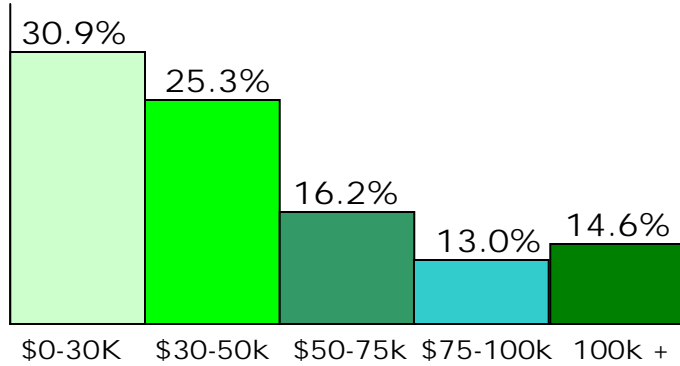


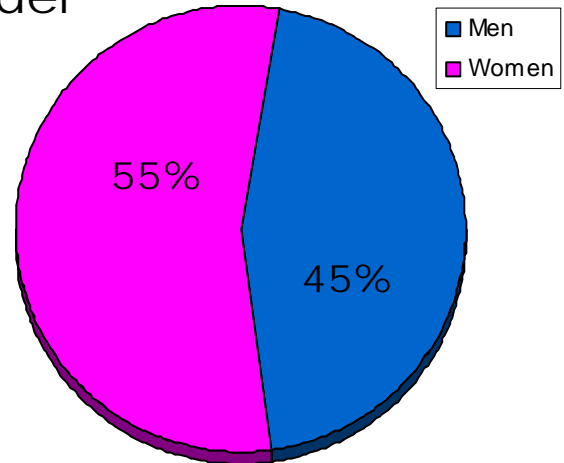


Viewer Profile

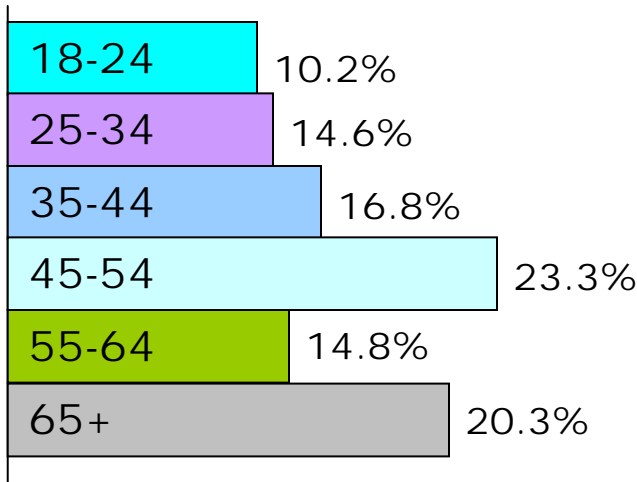
HOUSEHOLD INCOME



Gender



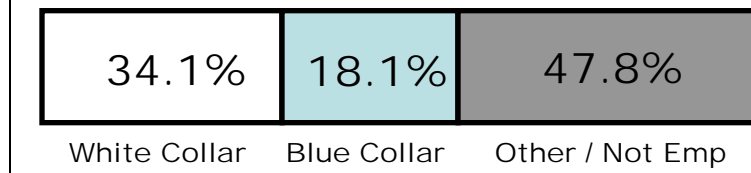
AGE



EDUCATION

| | |
|--------------------|-------|
| Not HS graduate | 8.8% |
| High school grad | 29.3% |
| Some college | 19.9% |
| College graduate | 25.2% |
| Some post graduate | 4.0% |
| Post grad degree | 12.8% |

OCCUPATION TYPE



Source: Marshall Marketing 2010 : Local Market Survey For Adults 18+ in Greenville, Spartanburg, Anderson, Oconee, Pickens, Laurens, Cherokee, Union SC and Buncombe, Haywood, Henderson NC



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SALES OFFICE: 505 RUTHERFORD STREET · GREENVILLE, SC 29609 · PH 864.242.4404 · FAX 864.240.5234 · HEARST television inc