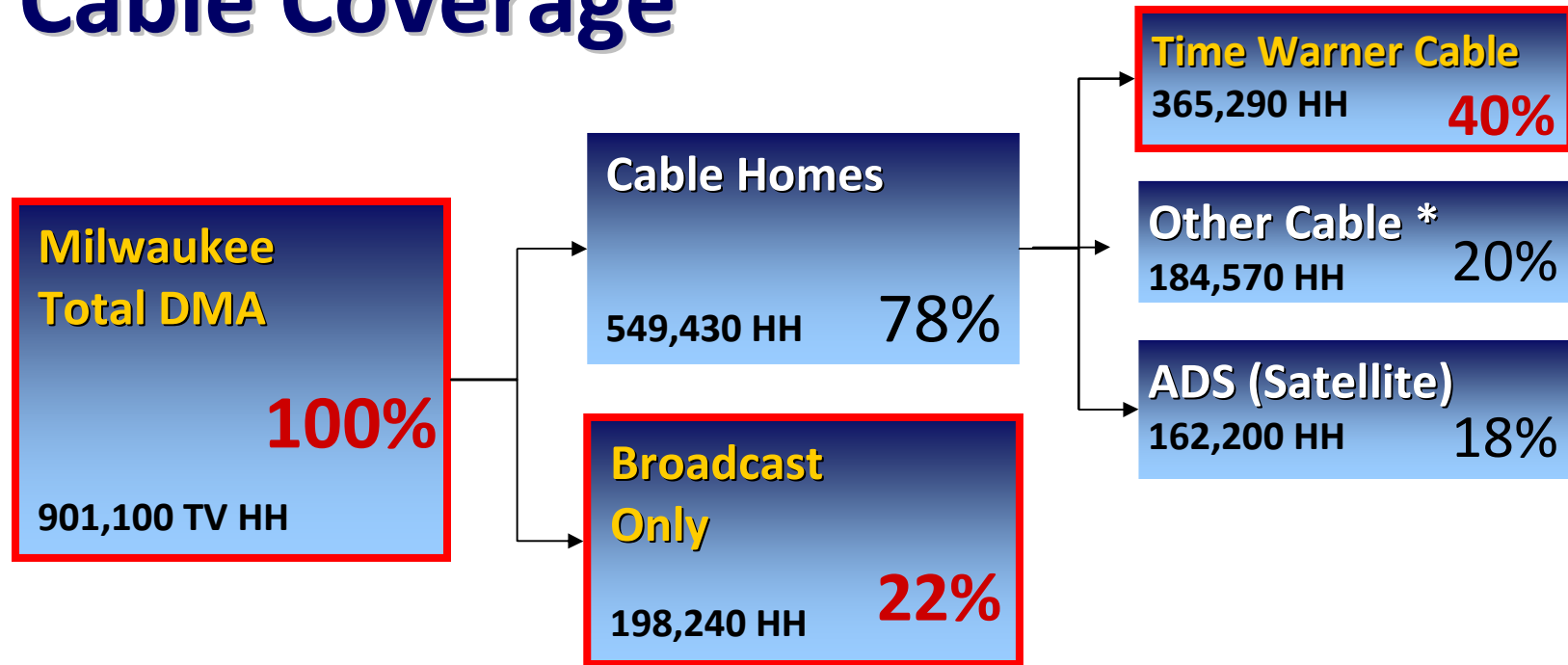


Milwaukee Cable Coverage



- **100% of TV homes have access to local broadcast TV.**
- **Only 40% of TV homes subscribe to Time Warner Cable.**
- **More than 1 in 5 homes do not have access to cable.**

Source: Nielsen Media Research, May 2011 Milwaukee DMA Universe Estimates
*Other Cable includes Charter and AT&T U-Verse

