

2008 British Open



Don't miss the excitement of the **2008 British Open**. Will Padraig Harrington keep his 2007 champion status, or will another step up and claim the championship? The only way to answer those questions is to tune in to **KETV** and find out!

British Open Saturday & Sunday
July 19th & July 20th / 7A-2P

<u>HH Rtg/Shr</u>	<u>RM18-49</u>	<u>RM25-54</u>	<u>RA 18-49</u>	<u>RA 25-54</u>
5.3/27	3.2	3.7	2.1	2.7

Package Info:
Contact KETV Sales
Department!

Rationale: Estimates are based on 3-year average (July05-July07) actuals of the British Open on KETV.



A Hearst-Argyle Television Station