

MARCH 2004 ORLANDO VOTER POLL

625 Orlando voters interviewed March 1-3, 2004 by Mason-Dixon Polling & Research, Inc. of Washington, D.C. All stated they were likely to vote in the March 9 primary election. Margin for error is plus or minus 4%.

NAME RECOGNITION:

I am going to list the names of a number of individuals who are candidates for mayor.

The first (next) name is _____. Do you recognize that name?
IF YES) Do you have a favorable, unfavorable, or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Buddy Dyer	46%	22%	31%	1%
Ken Mulvaney	29%	12%	37%	22%
Sam Ings	12%	9%	35%	44%
Alex Lamour	5%	11%	43%	41%
Sharon Leichering	4%	14%	34%	48%

QUESTION: If the primary election for Mayor were held today, which one of the following candidates would get your vote: (ORDER ROTATED)

	<u>CITY</u>	<u>SEX</u>		<u>PARTY REG</u>			<u>RACE</u>		
		<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>	<u>WHT</u>	<u>BLK</u>	<u>HSP</u>
Buddy Dyer	47%	45%	49%	64%	27%	45%	39%	73%	56%
Ken Mulvaney	23%	27%	19%	11%	39%	16%	30%	1%	11%
Alex Lamour	3%	3%	3%	2%	5%	3%	3%	-	7%
Sam Ings	2%	2%	2%	4%	-	1%	-	12%	-
Sharon Leichering	2%	1%	3%	3%	1%	3%	3%	1%	-
Undecided (NOT READ)	23%	22%	24%	16%	28%	32%	25%	13%	26%

QUESTION: How would you rate the performance of Buddy Dyer as Mayor: excellent, pretty good, only fair, or poor?

	SEX			PARTY REG		
	<u>CITY</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
EXCELLENT	13%	12%	14%	19%	6%	9%
GOOD	38%	35%	41%	38%	37%	39%
FAIR	28%	33%	23%	26%	32%	27%
POOR	17%	18%	16%	12%	22%	18%
UNDECIDED	4%	2%	6%	5%	3%	7%

QUESTION: How would you rate the performance of the Orlando City Council: excellent, pretty good, only fair, or poor?

	SEX			PARTY REG		
	<u>CITY</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
EXCELLENT	6%	4%	8%	7%	5%	5%
GOOD	39%	31%	46%	46%	32%	33%
FAIR	33%	39%	28%	26%	41%	33%
POOR	13%	19%	7%	10%	17%	11%
UNDECIDED	9%	7%	11%	11%	5%	17%

QUESTION: How would you rate the quality of the city services your neighborhood currently receives: excellent, pretty good, only fair, or poor?

	SEX			PARTY REG		
	<u>CITY</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
EXCELLENT	23%	27%	19%	22%	23%	24%
GOOD	47%	44%	50%	48%	48%	43%
FAIR	20%	20%	20%	21%	18%	20%
POOR	7%	7%	7%	6%	9%	9%
UNDECIDED	3%	2%	4%	3%	2%	4%

QUESTION: Which one of the following issues do you feel should be the top priority for Orlando city government: (ORDER ROTATED)

Improving education	27%
Managing growth & development	20%
Reducing traffic congestion	19%
Attracting jobs	12%
Improving police & fire protection	5%
Accelerating downtown development	5%
Protecting the environment	4%
Promoting arts & cultural affairs	3%
Improving parks & recreation	3%
Other/Not Sure (DO NOT READ)	2%

QUESTION: Mayor Buddy Dyer is proposing using public and private funds to build a new a downtown performing arts center. Do you believe a performing arts center is needed in downtown Orlando, or not?

	<u>CITY</u>	<u>SEX</u>		<u>PARTY REG</u>		
		<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
YES	32%	29%	35%	41%	22%	27%
NO	60%	64%	56%	52%	70%	60%
NOT SURE	8%	7%	9%	7%	8%	13%

QUESTION: Do you support or oppose using some public funds to finance the construction of a new downtown performing arts center?

	<u>CITY</u>	<u>SEX</u>		<u>PARTY REG</u>		
		<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
SUPPORT	34%	31%	37%	43%	23%	35%
OPPOSE	58%	62%	54%	46%	72%	59%
UNDECIDED	8%	7%	9%	11%	5%	7%

QUESTION: Do you support or oppose using city tax dollars to build a new arena for the Orlando Magic basketball team?

	<u>CITY</u>	<u>SEX</u>		<u>PARTY REG</u>		
		<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
SUPPORT	11%	14%	8%	18%	3%	11%
OPPOSE	83%	80%	86%	76%	92%	83%
UNDECIDED	6%	6%	6%	6%	5%	7%

QUESTION: Mayor Buddy Dyer is seeking a major league baseball team for spring training or a minor league baseball team to play at Tinker Field. Would you support or oppose using city tax dollars to renovate Tinker Field in order to attract a professional baseball team to Orlando?

	<u>CITY</u>	<u>SEX</u>		<u>PARTY REG</u>		
		<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
SUPPORT	40%	45%	35%	44%	36%	39%
OPPOSE	50%	48%	52%	45%	54%	52%
UNDECIDED	10%	7%	13%	11%	10%	9%

QUESTION: The city is trying to redevelop Parramore, the historically black area of downtown. Mayor Dyer's vision involves promoting black entrepreneurs and a mix of commercial property and affordable housing. Do you agree or disagree with the mayor's ideas?

	<u>CITY</u>	SEX		RACE		
		<u>MEN</u>	<u>WOMEN</u>	<u>WHT</u>	<u>BLK</u>	<u>HSP</u>
AGREE	73%	70%	76%	69%	88%	76%
DISAGREE	20%	23%	17%	23%	5%	20%
NOT SURE	7%	7%	7%	8%	7%	4%

QUESTION: Do you support or oppose giving tax rebates, loans and other incentives to developers in order to build more condos and apartments in Orlando?

	<u>CITY</u>	SEX		PARTY REG		
		<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
SUPPORT	21%	24%	18%	22%	20%	21%
OPPOSE	67%	63%	71%	65%	70%	68%
UNDECIDED	12%	13%	11%	13%	10%	11%

QUESTION: Would you support or oppose a sales tax increase to pay for a variety of transportation projects, including widening 1-4 and commuter rail?

	<u>CITY</u>	SEX		PARTY REG		
		<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
SUPPORT	49%	45%	53%	61%	34%	49%
OPPOSE	41%	43%	39%	31%	53%	45%
UNDECIDED	10%	12%	8%	8%	13%	5%

QUESTION: Would you support or oppose changing Florida law in order to legalize gay marriages in the state?

	<u>CITY</u>	SEX			PARTY REG			AGE	
		<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>	<u>18-34</u>	<u>35-64</u>	<u>65+</u>
SUPPORT	29%	27%	31%	42%	11%	33%	57%	31%	9%
OPPOSE	64%	68%	60%	49%	84%	60%	39%	61%	84%
UNDECIDED	7%	5%	9%	9%	5%	7%	4%	8%	7%

QUESTION: Which of one the following do you feel is most likely to attract you to go downtown more during your leisure time:

More entertainment options	17%
More parking	15%
More shopping	14%
More movie theaters	13%
More restaurants	8%
More sports events	4%
More bars	1%
Nothing would increase downtown visits	25%
Other/Not Sure (NOT READ)	3%

DEMOGRAPHICS :

PARTY:	Democrat	307 (49%)
	Republican	243 (39%)
	Independent	75 (12%)

AGE:	18-34	88 (14%)
	35-49	205 (33%)
	50-64	170 (27%)
	65+	161 (26%)
	Refused	1

RACE:	White/Caucasian	440 (70%)
	Black/African American	105 (17%)
	Hispanic or Cuban	75 (12%)
	Other/Refused	5 (1%)

SEX:	Male	302 (48%)
	Female	323 (52%)